



Design Committee
public art projects, seasonal decorations,
street beautification



Promotions Committee festivals, parades, retail events throughout the year



Economic Restructuring Committee business recruitment, business retention, publication of business newsletters



Organization Committee monthly newsletters, volunteer recruitment and recognition, fundraising events





603 E. Landis Avenue Vineland, NJ 08360 p 856/794-8653 f 856/794-2541 MainStreetVineland.org



## **Our Mission**

The mission of Main Street Vineland is to preserve, protect and enhance the downtown area with its historic and natural assets, while raising the value of downtown properties and its businesses.

#### **Our Vision**

Downtown Vineland will be a vibrant and desirable place to live, shop, dine and work. It will be an exciting community destination, attracting visitors and residents alike by embracing history, culture, and progress through architectural preservation, celebrating our diverse heritage, as well as the arts and theater.







## **Welcome Home**

t's been said that the downtown is every community's front porch.

Here in Vineland, that front porch is Landis Avenue, and Main Street Vineland works to make sure that our downtown is a warm, welcoming and exciting place to be.

### But we need your help.

As a non-profit, volunteer-driven organization, Main Street Vineland relies on the generosity of the community to help plan festivals and events, clean and beautify downtown, recruit new businesses and more.

Over the past five years, Main Street Vineland volunteers have donated more than 13,000 hours of their time — representing over \$400,000 in free labor — to revitalizing Landis Avenue.

And each year, people and businesses in the community provide much-needed financial support to Main Street Vineland so this valuable work can continue.

Will you be one of those supporters this year and help us as we work to make downtown Vineland a great place to shop, dine, work and live?

As a registered 501(c)(3) nonprofit, donations to Main Street Vineland may be tax-deductible. Please consult your tax professional. VDID/Main Street (DBA- Main Street Vineland). Federal ID number is 22-3116666.

# I Want to Support Our Downtown

Sponsors	hip	Leve	l
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\$1,000	Charles K. Landis Benefactor
\$500	Vinelander-at-Hear
\$100	Downtown Partne
\$50	Supporte
\$25	Frienc
\$20	Senior/Student
I would like to send more inform	o become a Main Street volunteer. Please ation.
I would like to	make a donation to Main Street Vineland
(Please make checks p	payable to VDID/Main Street)
Name	
Street Address	
City/State/Zip	
Phone/Fax	
E-mail	
Credit Card Inform	nation (please check one):
Master Carr	V/SA DISCOVER
Name	
Credit Card Numb	per
Exp Date	Security Code
Authorized Signat	ture
Mai	il to: Main Street Vineland

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